

What is the Stagecoach 'Lincoln BIG Bus Deal'?

BIG Bus Deal is a scheme developed by Stagecoach East Midlands with the Lincoln Business Improvement Group to encourage people to travel to and from work by bus. The plan is available for Lincoln city centre employees working for firms in the Lincoln Business Improvement Group area or are members of the Lincolnshire Chamber of Commerce.

We aim to:

- Provide simple, clear information about local bus services
- Reduce the cost of travel and eliminate the hassle of paying fares on the bus by organising standing order tickets through Lincoln BIG
- Where possible tailor services to meet travel demand

Why join the BIG Bus Deal?

BIG Bus Deal helps to cut the stress and costs involved in travelling to and from work.

Travelling by bus means that you don't have the stress of driving at busy times, you don't have to worry about finding and paying for a parking space, and you don't have to worry about the security of your vehicle while you're at work.

In addition, you can read the paper on the way to work, gossip with your colleagues, listen to music on your personal stereo, or sleep on the way home!

You'll also be able to enjoy bus travel when you're not at work because BIG Bus Deal cards allow you to travel at any time with no extra charge on buses in your "travel to work area". This can save you pounds in petrol costs and parking fees, or let you enjoy a social occasion without having to avoid alcohol because you might have to drive.

BIG Bus Deal is good for the environment because, by encouraging more people to travel by bus, it cuts pollution and traffic congestion making towns and cities a more pleasant place for all.

How convenient is the current network of bus services?

Stagecoach operates a network of bus services covering the whole of the City of Lincoln and North Hykeham, Waddington, Branston, Washingborough, Heighington and Nettleham. Most services run every 10, 15, 20, or 30 minutes depending upon the number of houses in each area served. Outer villages and towns are also served regularly every 30 minutes or hourly.

There are some evening and Sunday bus services.

How do I join the Stagecoach 'Lincoln BIG Bus Deal'?

If your employer is within the Lincoln Business Improvement District (see map) you can join the scheme by contacting Lincoln BIG for an application form on:

tel 01522 545233
email admin@lincolnbig.co.uk

The form should be completed and returned with a passport sized photograph, along with a cheque for the first months payment to allow us time to set up the standing order.



What happens when I join the Plan?

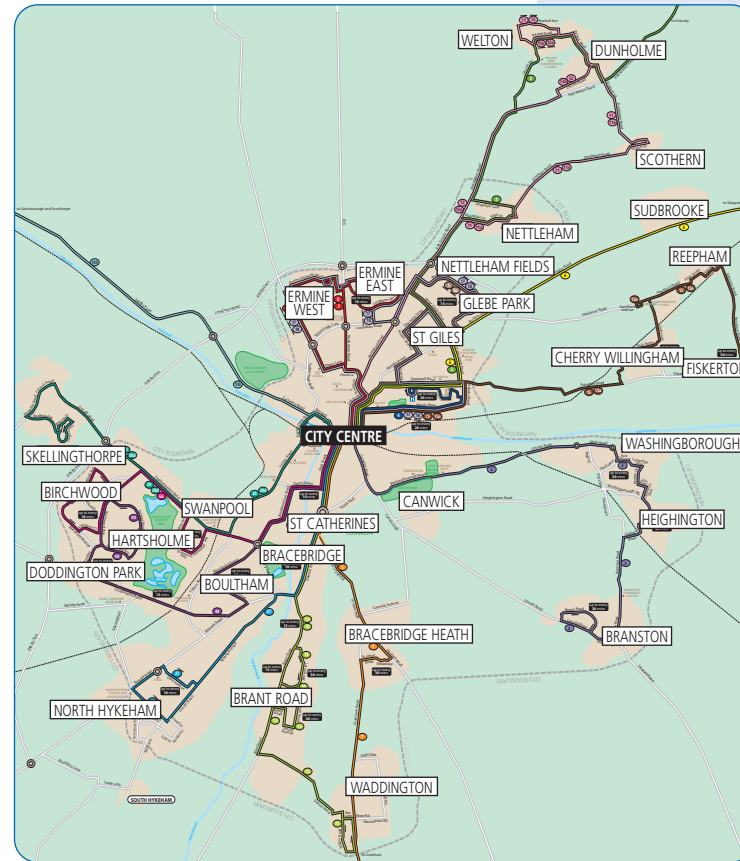
After your application has been processed you will be issued with your ID card and BIG Bus Deal card, both of which will be required for you to travel. The monthly standing order payments will be taken until further notice. Although you are not tied into the scheme we would like to consider the BIG Bus Deal Plan as a long term option. We ask that you give us one month's written notice to cancel your card, and return it to us. Failure to do so will leave you liable to the remaining cost of your card.

How do I use my card?

Every time you travel on a Stagecoach bus you simply show to the driver your photo-ID card along with your BIG Bus Deal card. It's that simple - No money, no paper tickets, no hassle with change.

Your BIG Bus Deal card will be valid until the date shown, unless you cancel your regular payments. Each BIG Bus Deal card will be renewed annually at work on or before the expiry date. You do not need to renew the photo-ID card - unless your appearance has significantly altered.

Your BIG Bus Deal card is for your own personal use and will not be accepted for travel for anyone whose photo-ID card does not match it.



Will the price go up?

Stagecoach will endeavour to keep the cost of travel as low as possible. Naturally, the more people that join Lincoln BIG Bus Deal Plan in the Business Improvement District the easier this will be. All commuter plans will be reviewed on an annual basis and price rises will be notified to BIG Bus Deal card holders at least one month in advance of the date of change.

The Most Important Question - How much does it cost?

At present the return fare for a bus journey to the city bus station from the city boundary is around £2.90, from a peripheral village is £3.30 and from an outer village or town is up to £6.50.

There are also a variety of multiple journey tickets ranging from a Megarider Ticket at £8.00 to a Flexirider Ticket at £12.50, valid within the city boundary. £12 Megarider Plus tickets are available to villages within the Greater Lincoln area.

Set against this background the BIG Bus Deal offers excellent value.

INNER CARD

Valid on any Stagecoach bus service within the city boundary, including North Hykeham, Waddington, Branston, Washingborough, Heighington and Nettleham.

**Inner
BIG Bus Deal card
monthly price £26**

OUTER CARD

Valid on any Stagecoach bus service where the boarding or alighting point is within Lincoln City boundary and no changes enroute are involved.

**Outer
BIG Bus Deal card
monthly price £42**

contact details

to join...

Lincoln Business Improvement Group
Sibthorpe House
351/355 High Street
Lincoln
LN5 7BN

01522 54 52 33

admin@lincolnbig.co.uk

travel info and advice...

local Stagecoach helpline

0845 605 0 605

0830 to 1700 Monday to Thursday

0830 to 1600 Friday

nationwide bus times...



traveline

public transport info

0871 200 22 33

Daily 0700 to 2100

The Lincoln BIG Bus Deal

*unlimited
bus travel
from 86p
per day!*

