



# INTELLI-SENSE

## Zone Selection Tool

Please select the zones you wish to report on and press the apply button

Cathedral Area High Street - South High Street - North City Square High Street - Sibthorpe Street High Street - Magistrates Crt Sincil Street

Apply Update

Deselect All

**4,301,116**

Average venue visits, per year

**363,389**

Average venue visits, per month

**82,487**

Average venue visits, per week

**11,784**

Average venue visits, per day

**4,358,901**

Total visits this period

**12:00 - 13:00**

Busiest time of day

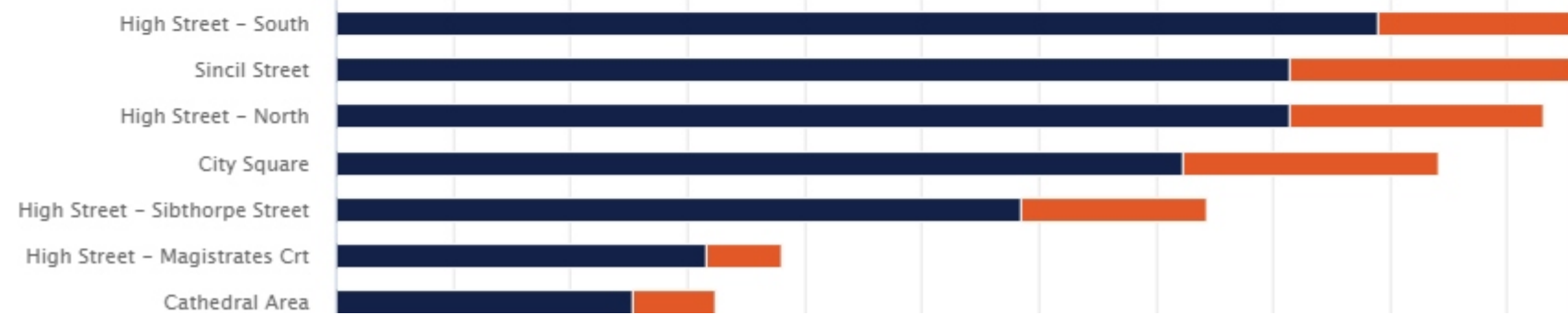
**234 minutes**

Average dwell time

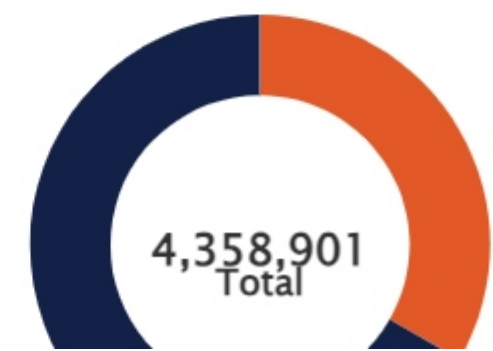
**11,975**

Average visits per day

## Busiest Zones



## Total Visitors - New Vs Repeat



0 100k 200k 300k 400k 500k 600k 700k 800k 900k 1 000k

● new visitors ● repeat visitors

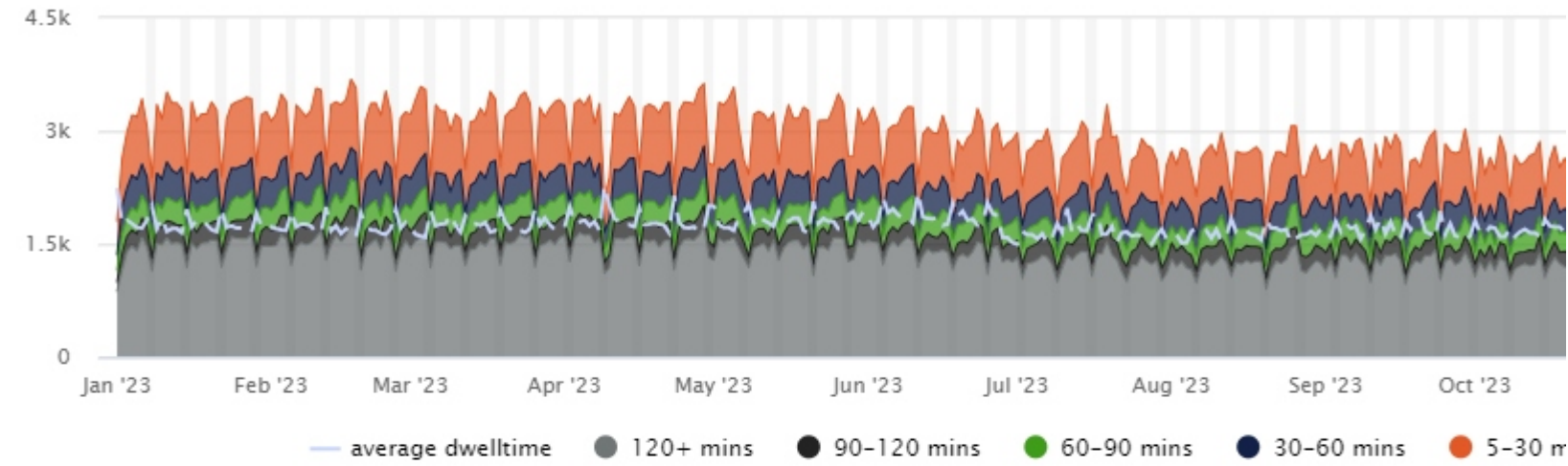


### Number of Visitors - New Vs Repeat

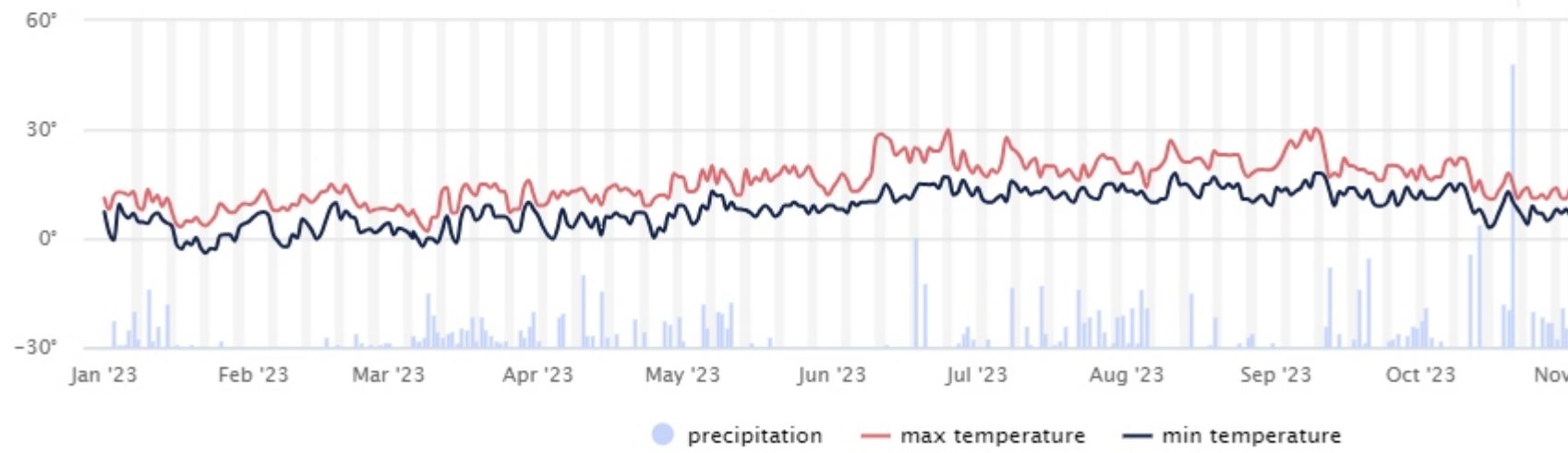


Event Markers

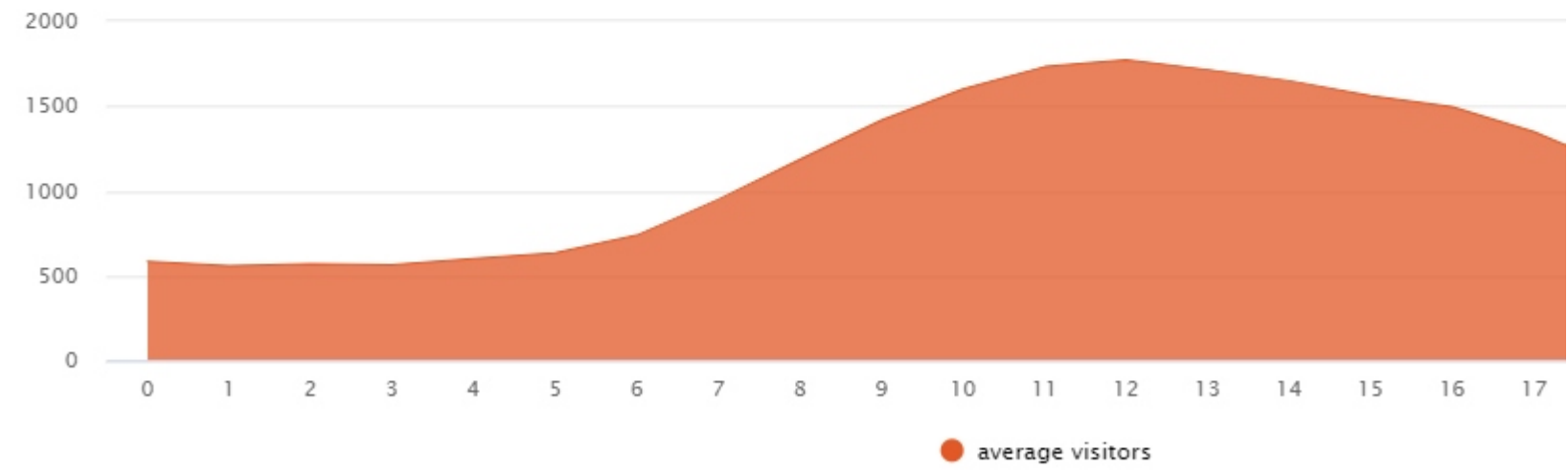
### Dwell time Analysis



### Weather Data powered by



### Time of Day - Average



website address: [www.elephantwifi.co.uk](http://www.elephantwifi.co.uk)