

# APPLICATION GUIDANCE

## About Lincoln Creates

**Lincoln Creates** has been made possible with funds raised from the public auction of the Imps in September 2021 and a £20,000 contribution from Lincoln BIG. It provides grants to artists and/or creative businesses seeking to deliver artistic projects in Lincoln city centre. Projects can be interpreted as installations, exhibitions, street decorations, performances, or workshops – we are open-minded to ideas across all artforms. **Grants will range from £500 - £5,000.** The fund may be able to support **up to** 100% of project costs.

Lincoln Creates is seeking to support projects from local artists that enhance the city centre during 2023 – animating Lincoln to increase footfall and support local businesses.

**We're particularly keen to support artists wishing to work in collaboration with local businesses.**

Lincoln Creates will be administered by Lincoln BIG with support from partners, including local arts organisations. Local authorities, public bodies and the educational sector will not be eligible for support.

## Project Ideas

Lincoln Creates focuses on collaborative arts and creative projects that will enhance Lincoln city centre. Activities must be project-based and take place within 6 months of the grant being awarded. The fund will not support core organisational activities such as ongoing running costs and overheads.

Lincoln Creates **will not** support the following types of activities:

- Retrospective activities or costs
- Salaries, equipment, or buildings, such as rent, insurance and maintenance costs
- Costs that are already paid for by other income including your own funds or any other funding
- Repeat or continuation of annual arts events
- Fundraising activities, such as charity galas, that do not benefit the arts

## Project Objectives

Applications must be able to describe how their project meets **one or more** of the following:

### Lincoln Creates Objectives:

- Develops and encourages collaboration between Lincoln based creative practitioners and businesses.
- Supports the city centre events programme
- Enhances local image and identity through arts and culture
- Provides innovative and inspiring creative content and process

### Successful recipients of Lincoln Creates will be required to:

- Acknowledge the support of Lincoln Creates in all relevant publicity and promotional materials
- Share audience and financial figures as requested
- Work in partnership with local organisations including Lincoln BIG to ensure the activities are aligned with wider city events, and cultural and visitor economy activity
- Submit a Final Activity Report demonstrating the impact of the Award

## Assessment

To be considered for a grant, your application must:

- Evidence how the project will meet Lincoln Creates objective/s
- Detail what support, if any, will be required from Lincoln BIG
- Demonstrate how your idea has considered the practical aspects of delivery and display
- Be able to spend the grant within 6 months of receipt of funding

## How to Apply

1. Complete the Application Form
2. Submit to: [OliviaDexter@lincolnbig.co.uk](mailto:OliviaDexter@lincolnbig.co.uk)
3. Be prepared to present your ideas to the panel, in whatever format you prefer
4. Be prepared to answer questions and provide further evidence as part of the assessment process

**There will be two funding rounds for Lincoln Creates in 2023. The deadlines to submit Application Form(s) for these rounds are:**

- **Friday 28<sup>th</sup> April 2023 - 5pm**
- **Friday 21<sup>st</sup> July 2023 - 5pm**

Please note, Application Form(s) that are submitted for 28<sup>th</sup> April 2023 deadline the proposed date to discuss your project with the Lincoln Creates panel is **Tuesday 9<sup>th</sup> May 2023**.

**If you have any questions, please contact Olivia Dexter - [OliviaDexter@lincolnbig.co.uk](mailto:OliviaDexter@lincolnbig.co.uk)**