

Are you looking for help to

GROW

your business?

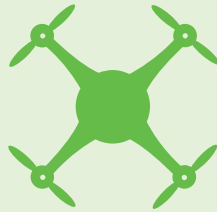
Case Study: Electric Egg

Collaboration 4 Growth Grant: £5,476

Who are Electric Egg?

Electric Egg is an innovative award winning, video, photography and animation production company based in Think Tank, at the University of Lincoln campus.

They offer a breadth of services which includes documentaries, promotional films, covering events and cover shots for magazines.



Electric Egg used the grant to purchase an in-house UAV drone system and equipment for a new high-end broadcast production.

Benefits and Impact

Electric Egg's video production, postproduction and the development of new aerial video and photography services have all **enhanced** because of the C4G grant. They said 'it **successfully created logistical, financial, and creative benefits for us**'.



The UAV drone system service has made the business **more competitive, cost-effective** and **supported staff development opportunities**. It has also created new opportunities for productivity and creativity.

As a result of the C4G grant Electric Egg has diversified and grown. It has also made a huge **improvement to their services**. Electric Egg said 'we are now able to retain expenditure which would usually be outsourced and have upped our quality to clients'.

If you want to find out more, [click here!](#)

