

Are you looking for help to **GROW** your business?

Case Study: Helen Lindores Design

Collaboration 4 Growth Grant: £4,702

Who is Helen Lindores Design?

Helen Lindores Design provides design, consultancy, and project management to the KBB (Kitchen, Bedrooms and Bathrooms) interior design industry.

Historically Helen sketched her designs for projects, however this practice was becoming outdated as manufacturers and retailers were asking for CAD (Computer Aided Designs) photorealistic designs.



After seeing the C4G grant on a local council website, Helen had no hesitation applying to support the growth and continuation of her business. Consequently, the C4G grant was used to purchase a CAD design package and a laptop.

Benefits and Impact

The specialist equipment enabled Helen to **target sectors which she had previously been unable to supply to.**

The C4G grant has **broadened technical skills**, as Helen described the '**computer savvy skills**' she now possesses. Helen said, '**these new learned skills and the ability to adapt to different clients ensures the continuation of my business for another 25 years**'.



Helen explained '**I've invested in the business, now businesses invest in me**'. Helen has now successfully restored former relationships with large manufacturers and increased her annual turnover.

If you want to find out more, [click here!](http://www.lincolnbig.co.uk)

