

Are you looking for help to

GROW

your business?

Case Study: Seven Districts Coffee

Collaboration 4 Growth Grant: £6,840

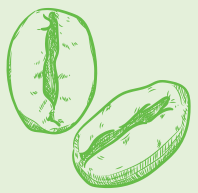
Who are Seven Districts Coffee?

Seven Districts Coffee is a speciality coffee roaster based in Lincolnshire, who supply and roast coffee for local independent businesses, cafes and consumers.

Since being established in 2019, business owners Ellis Purvis and Ben Southall have a team of 24 and two coffee shops in Welton and Nettleham.



Seven Districts Coffee applied for the C4G grant to help them refurbish a country pub into an interactive roastery and purchase a 12kg coffee roaster. The interactive roastery would be used for training baristas and hosting business networking events.



Benefits and Impact

Seven Districts Coffee were able to **increase capacity** and **support the growing demand** for online and wholesale orders.

Through the C4G grant, Seven Districts Coffee have **accelerated their B2B operations**. As a result, **new jobs were created**, retail sales increased as did media coverage and awareness of the brand.



They described the grant application process as '**great and easy**' and had the project not been 60% funded by C4G, Seven Districts Coffee said, '**we would not have gone ahead with the project and would highly recommend the C4G grant to other eligible businesses**'.

If you want to find out more, [click here!](#)

