

# GEO-Sense Footfall Headline Report

Lincoln

April 2023

402,320

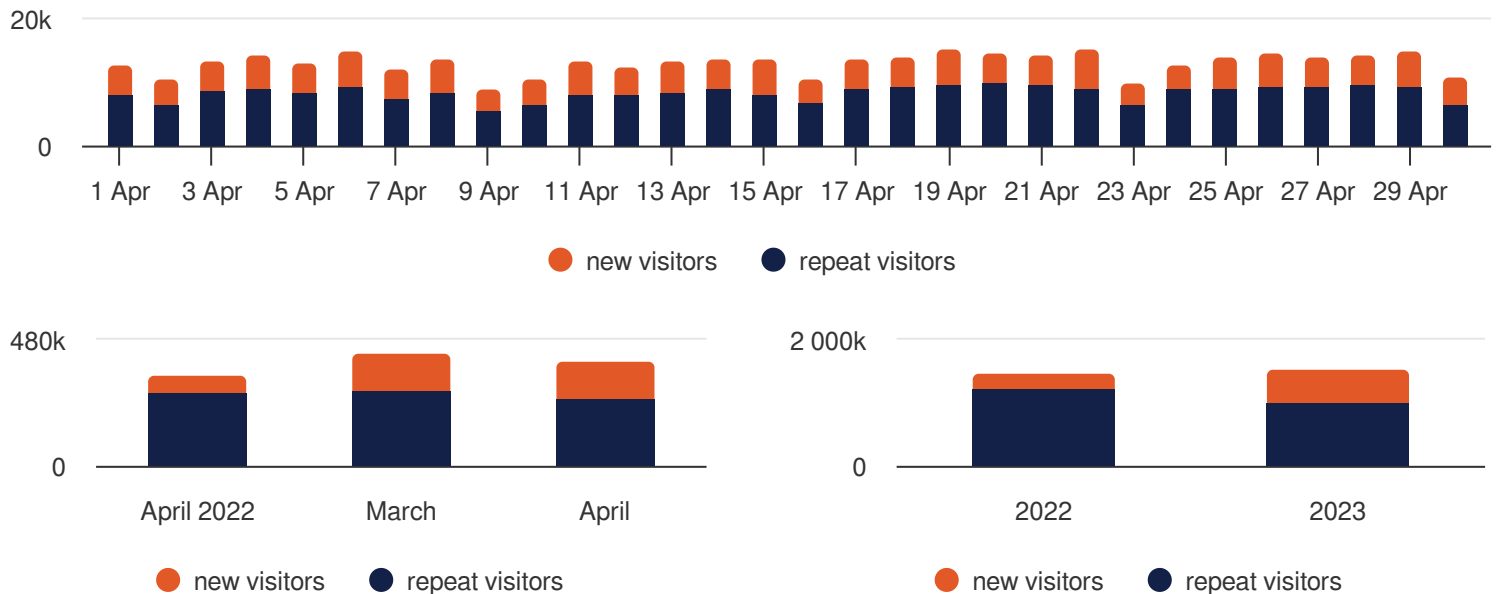
Total visits this period

Footfall is  
**-8%**  
down  
based on  
last month

13,411

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **-8%** decrease
- The total number of visitors was **402,320** of which **256,863** (64%) have visited previously and **145,457** (36%) were new
- The average number of visitors per day has increase by **4%** based on the year to date average
- Footfall for the year to date has increased by **6%** (89,673) based on the same period last year
- The busiest zone during April was the **High Street - South** with **120,725** visitors, **30%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Saturday 22nd** with **15,558**, **4%** of the total of which **6,215** (40%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **220** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>