

GEO-Sense Footfall Headline Report

Lincoln

May 2023

405,133

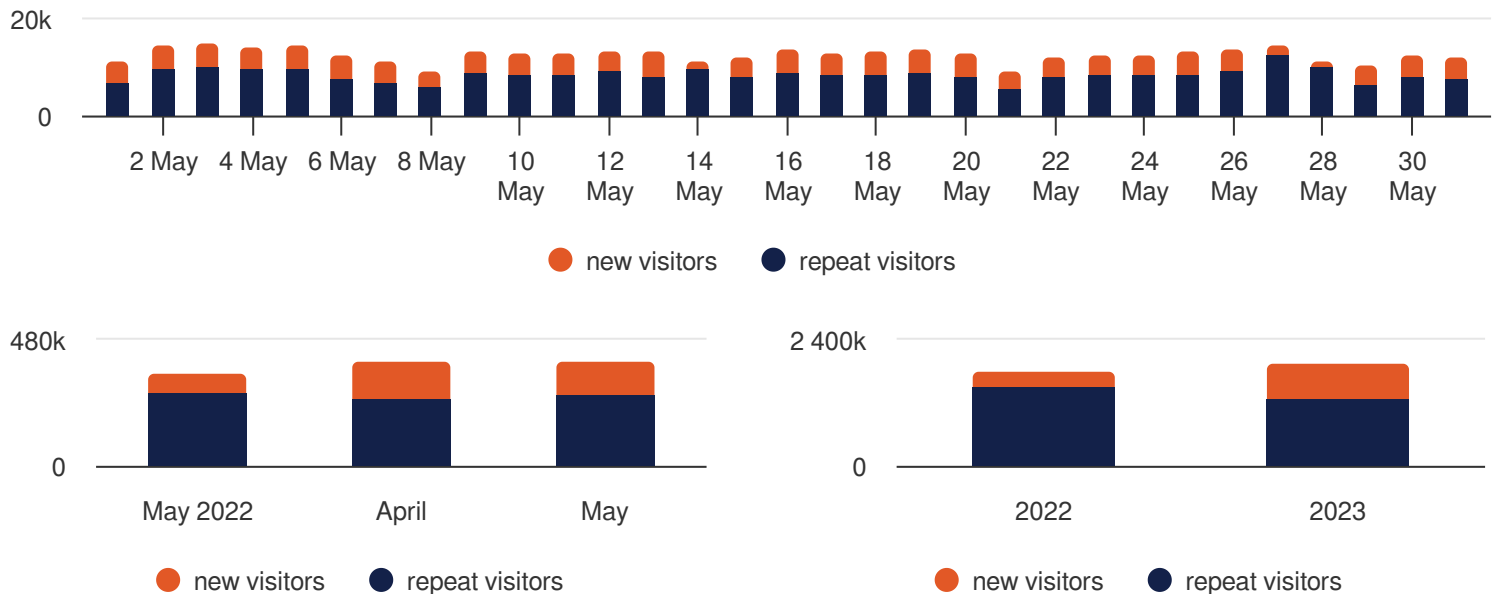
Total visits this period

Footfall is
1%
up based
on last
month

13,069

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **1%** increase
- The total number of visitors was **405,133** of which **271,023** (67%) have visited previously and **134,110** (33%) were new
- The average number of visitors per day has increase by **0%** based on the year to date average
- Footfall for the year to date has increased by **7%** (136,324) based on the same period last year
- The busiest zone during May was the **High Street - South** with **124,855** visitors, **31%** of the total venue visitors

Busiest Days

- The busiest day this month was **Wednesday 3rd** with **15,325**, **4%** of the total of which **4,754** (31%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **229** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>