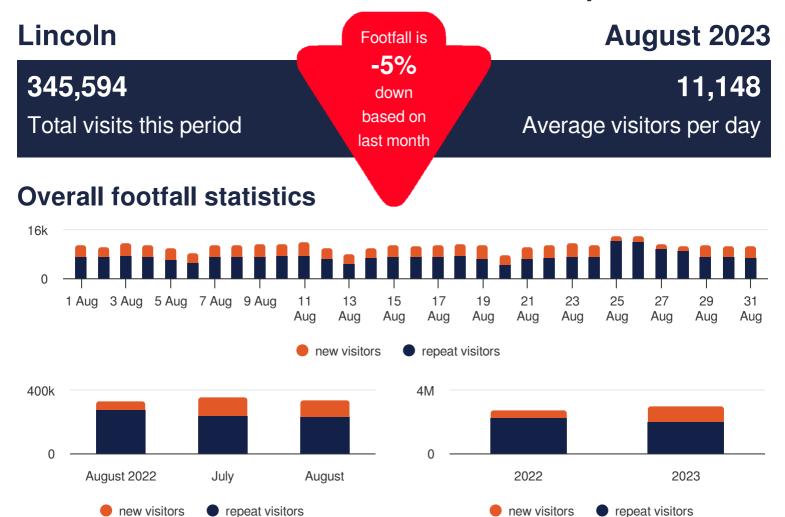
GEO-Sense Footfall Headline Report



Headlines

- The change in footfall compared to the previous month is a -5% decrease
- The total number of visitors was 345,594 of which 234,459 (68%) have visited previously and 111,135 (32%) were new
- The average number of visitors per day has decrease by -13% based on the year to date average
- Footfall for the year to date has increased by 8% (239,981) based on the same period last year
- The busiest zone during August was the High Street South with 95,925 visitors, 28% of the total venue visitors

Busiest Days

- The busiest day this month was Saturday 26th with 14,483, 4% of the total of which 2,001 (14%) were new visitors
- During this day the busiest time was between 12:00 and 13:00
- Average Dwell for the day was 210 minutes

Intelli-Sense Analytics

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