

GEO-Sense Footfall Headline Report

Lincoln

November 2023

328,034

Total visits this period

Footfall is
-9%
down
based on
last month

10,934

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-9%** decrease
- The total number of visitors was **328,034** of which **228,053** (70%) have visited previously and **99,981** (30%) were new
- The average number of visitors per day has decrease by **-11%** based on the year to date average
- Footfall for the year to date has increased by **6%** (255,453) based on the same period last year
- The busiest zone during November was the **High Street - South** with **89,279** visitors, **27%** of the total venue visitors

Busiest Days

- The busiest day this month was **Monday 20th** with **12,868**, **4%** of the total of which **3,980** (31%) were new visitors
- During this day the busiest time was between **10:00 and 11:00**
- Average Dwell for the day was **259** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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