

# GEO-Sense Footfall Headline Report

Lincoln

July 2023

364,011

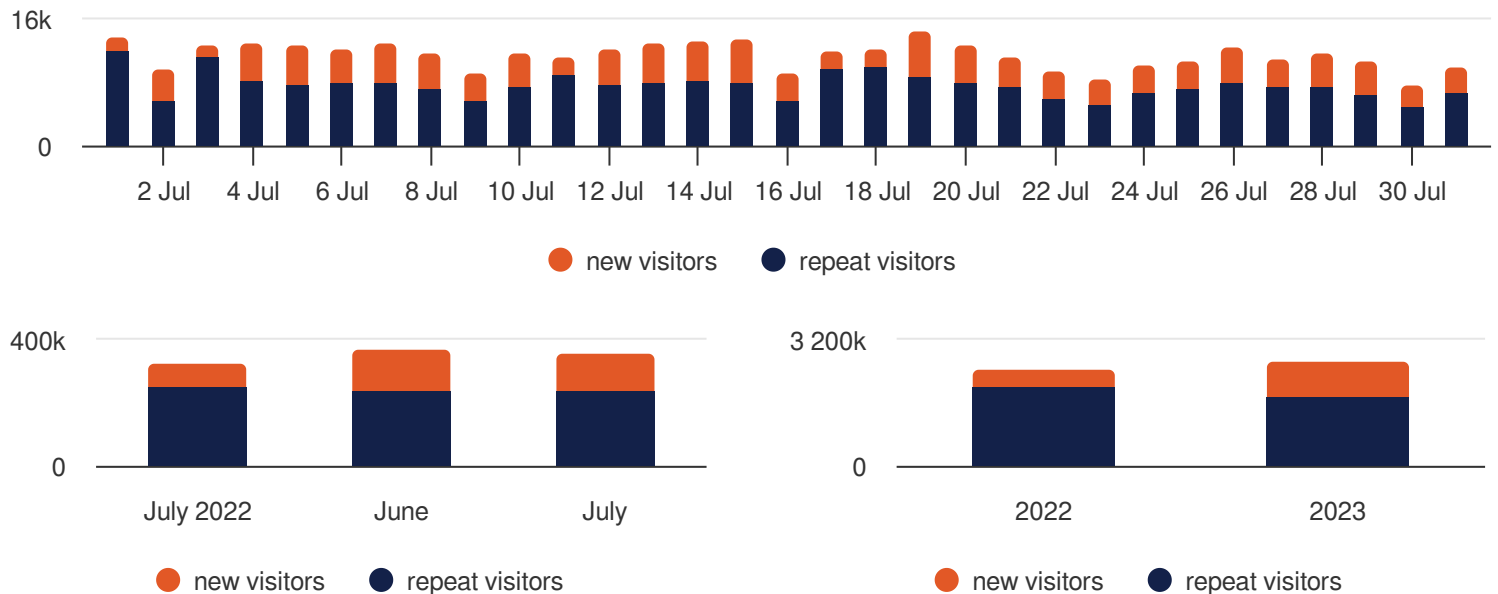
Total visits this period

Footfall is  
**-3%**  
down  
based on  
last month

11,742

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **-3%** decrease
- The total number of visitors was **364,011** of which **243,210** (67%) have visited previously and **120,801** (33%) were new
- The average number of visitors per day has decrease by **-9%** based on the year to date average
- Footfall for the year to date has increased by **9%** (230,168) based on the same period last year
- The busiest zone during July was the **High Street - South** with **105,558** visitors, **29%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Wednesday 19th** with **14,852**, **4%** of the total of which **5,894** (40%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **218** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>