

## LINCOLN CREATES 2022: APPLICATION GUIDANCE

### About Lincoln Creates 2022

**Lincoln Creates 2022** has been made possible with funds raised from the public auction of the Imps in September 2021. It will provide grants to artists and/or creative businesses seeking to deliver artistic projects in Lincoln city centre. Projects can be interpreted as installations, exhibitions, street decorations, performances, or workshops – we are open-minded to ideas across all artforms. **Grants will range from £500 - £5,000.** The fund may be able to support **up to** 100% of project costs.

Lincoln Creates is seeking to support projects from local artists that enhance the city centre – animating Lincoln to increase footfall and support local businesses. We're particularly keen to support artists wishing to work in collaboration with local businesses. For 2022, we are also interested in creative artwork which support and enhance our city centre events programme. This includes:

- **Halloween Events**
- **Christmas Activities**

Lincoln Creates will be administered by Lincoln BIG with support from partners, including local arts organisations.

Local authorities, public bodies and the educational sector will not be eligible for support.

### Project Ideas

Lincoln Creates 2022 will focus on collaborative arts and creative projects that will enhance Lincoln city centre. Activities must be project-based and take place within 6 months of the grant being awarded. The fund will not support core organisational activities such as ongoing running costs and overheads.

Lincoln Creates **will not** support the following types of activities:

- Retrospective activities or costs
- Salaries, equipment, or buildings, such as rent, insurance and maintenance costs
- Costs that are already paid for by other income including your own funds or any other funding
- Repeat or continuation of annual arts events
- Fundraising activities, such as charity galas, that do not benefit the arts

## Lincoln Creates 2022 Objectives

Applications must be able to describe how their project meets **one or more** of the following:

### Objectives:

- Develops and encourages collaboration between Lincoln based creative practitioners and businesses.
- Supports the city centre events programme
- Enhances local image and identity through arts and culture
- Provides innovative and inspiring creative content and process

### Successful recipients of Lincoln Creates will be required to:

- Acknowledge the support of Lincoln Creates in all relevant publicity and promotional materials
- Share audience and financial figures as requested
- Work in partnership with local organisations including Lincoln BIG to ensure the activities are aligned with wider city events, and cultural and visitor economy activity
- Submit a Final Activity Report demonstrating the impact of the Award

## Assessment

To be considered for a grant, your application must:

- Evidence how the project will meet Lincoln Creates objective/s
- Detail what support, if any, will be required from Lincoln BIG
- Demonstrate how your idea has considered the practical aspects of delivery and display
- Be able to spend the grant within 6 months of receipt of funding

## How to Apply

1. Complete the Application Form
2. Submit to: [OliviaDexter@lincolnbig.co.uk](mailto:OliviaDexter@lincolnbig.co.uk)
3. Be prepared to present your ideas to the panel, in whatever format you prefer
4. Be prepared to answer questions and provide further evidence as part of the assessment process

### The deadline for submitting an Application Form(s) are:

- **1st August 2022**

Please note, Application Form(s) that are submitted for the 1<sup>st</sup> August 2022 the proposed date to discuss your project with the panel is Wednesday 24<sup>th</sup> August 2022.

If you have any questions, please contact Olivia Dexter - [OliviaDexter@lincolnbig.co.uk](mailto:OliviaDexter@lincolnbig.co.uk)

## Thank you for your application

*~ Create and Enhance Lincoln Through Art ~*