

# LINCOLN FASHION WEEK.

## RETAILER BOOKING FORM

PROMOTING LINCOLN AS A MAJOR RETAIL DESTINATION.

Lincoln Fashion Week: 10<sup>th</sup> – 17<sup>th</sup> May 2019

<b>BUSINESS NAME</b>	
<b>CONTACT NAME</b>	
<b>POSTAL ADDRESS</b>	
<b>EMAIL</b>	
<b>TEL NO.</b>	

I would like to book the following Lincoln Fashion Week Sponsorship Package:  
(Please tick your selected package)

- FREE FINALE**
- SPOTLIGHT RETAILER - £200 + VAT**
- FASHION WEEK HOST - PTO**

<b>INVOICE ADDRESS</b> (if different from above)	
<b>PURCHASE ORDER</b>	
<b>SIGNED</b>	
<b>NAME</b>	
<b>DATE</b>	

By signing this form I am complying with Lincoln BIG's terms and conditions.  
Full terms and conditions of participating in Lincoln Fashion Week will be available upon request.

**Please return to Jacinta Peachey by email [eassistant@lincolnbig.co.uk](mailto:eassistant@lincolnbig.co.uk) or by post to Lincoln Business Improvement Group, 3-5 St Swithins Square, Lincoln, LN2 1HA**



## HOST YOUR OWN LINCOLN FASHION WEEK EVENT

Host your own event during Lincoln Fashion Week and drive customers directly into your store. The Lincoln Fashion Team can assist you with any equipment you may require and will provide you with all your marketing material for the event.

<b>EVENT TITLE</b>	
<b>EVENT DATE(S)</b>	
<b>EVENT TIMINGS</b>	
<b>EVENT LOCATION</b>	
<b>DESCRIPTION OF EVENT</b>	
<b>TARGET AUDIENCE</b>	
<b>EQUIPMENT / RESOURCES REQUIRED</b>	
<b>TICKET PRICE</b>	
<b>IF FREE, SO CUSTOMERS NEED TO REGISTER TO ATTEND?</b>	
<b>MAXIMUM CAPACITY</b>	
<b>ANY OTHER INFORMATION?</b>	

The Lincoln Fashion Week Team will design and print all marketing material for your event, include your event in our online programme, printed programme and create a Facebook event if suitable. If you have any questions about your event proposal, please let a member of the team know.