

LINCOLN FASHION WEEK.

SPONSORSHIP OPPORTUNITY

PROMOTING LINCOLN AS A MAJOR RETAIL DESTINATION.

Lincoln Fashion Week: 10th – 17th May 2019



Lincoln Business Improvement Group are inviting businesses to be involved in an exciting opportunity to support and advertise with Lincoln Fashion Week 2019.

Lincoln's official fashion week is an exciting and electrifying event that is spread across Lincoln city centre to highlight the start of summer fashion. There will be many events throughout the week to celebrate all things fashion, closing with 'The BIG Finale' on the final day, Friday 17th May 2019.

Benefit from our cost effective advertising and support Lincoln's unique retail industry, increasing customers to the city and your business.

HEADLINE SPONSOR - £5000

Maximise the exposure of your business with this unique opportunity to become Lincoln Fashion Week's headline sponsor. Benefits of sponsorship:

- Company logo on all promotional material including: event dressing, high street banners, digital screens, flyers, posters, programme, website, point of sale, tickets, email marketing, social media assets, goody bags.
- Feature in social media marketing, social media profiles and pinned posts.
- Featured in all press releases.
- 4x tickets to all promotional events
- 6x VIP tickets to the Lincoln Fashion Week Finale show
- Received a digital pack for promotional use

**POSITION
ALREADY
FILLED**

LINCOLN FASHION WEEK.

SILVER SPONSOR - £1500

Get noticed with our premium sponsorship package and make your business stand out. Benefits of sponsorship:

- Company logo within the programme
- Featured in social media marketing
- Logo on all event dressing i.e. pop-up banners
- Promotional material included in Lincoln Fashion Week goody bags
- 4 x tickets to Lincoln Fashion Week Catwalk Finale show
- Promotional space at the Lincoln Fashion Week Finale show
- Receive a digital pack for promotional use

BRONZE SPONSOR - £500

Highlight your support for Lincoln Fashion Week with our popular sponsorship package. Benefits of sponsorship:

- Company logo with the programme
- 2 x tickets to the Lincoln Fashion Week Catwalk Finale show
- Promotional space at the Lincoln Fashion Week Finale show
- Receive a digital pack for promotional use

