



# LINCOLN

FESTIVAL OF HISTORY



## Getting Involved 2026

The ultimate guide to getting involved with the 2026 Lincoln Festival of History.

BROUGHT TO YOU BY:



FULL DETAILS:  
[VISITLINCOLN.COM](http://VISITLINCOLN.COM)

LEAD PARTNERS:

LINCOLN CASTLE



Visit Lincoln



# Introduction



After two successful years, **Lincoln Festival of History** returns for its third year in May 2026 across various locations in the city.

Taking place from **2 to 4 May**, the event will see partner organisations come together to celebrate Lincoln's legacy with a series of activities and entertainment, depicting different moments in time, giving visitors an authentic experience.

Lincoln Festival of History is delivered by Events in Lincoln and City of Lincoln Council, and is supported by partners including Lincoln Castle, Lincoln Cathedral, University of Lincoln, Lincolnshire Co-op, Lincoln BIG, Lincolnshire County Council and Threshold Studios as well as many heritage buildings in Lincoln.

We want businesses in the city to be involved in making this a memorable and popular event in the Lincoln calendar and this pack gives ideas on how local businesses can get involved.



# What to Expect in 2026

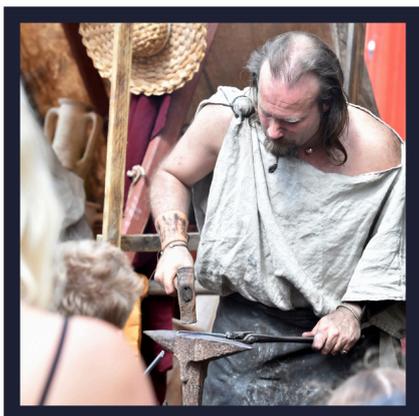
Whether you're an avid history enthusiast or simply looking for a fun-filled day out, there's plenty to enjoy as Lincoln's history comes to life across the city.

In City Square, the ever-popular Vikings return with living-history tents and hands-on demonstrations, while over in Cornhill Square the Normans make their debut with an authentic encampment and even a chance to sample Norman-style food.

At St Paul in the Bail, step into medieval life with armour displays, the chance to handle blunt weapons, try on helmets and gauntlets, and have a go at traditional skills like candle rolling. Nearby in Castle Square, Roman Lincoln emerges through live demonstrations of ancient crafts including blacksmithing, tile-making, and textiles.

At Lincoln Castle, explore the Victorian Prison and discover the Castle of Curiosities, an atmospheric peek into the eccentric side of 19th-century life, brought to life with costumed characters and curious displays. In the free-to-enter grounds, enjoy lively pop-up performances such as the returning fire-juggling favourite What a Palaver.

Finally, at the Cathedral, meet the much-loved Lincoln Longwool Sheep and see the Cathedral stonemasons working their magic, rounding off a journey through centuries of history.



# Getting involved as a local business/visitor attraction



We want businesses and visitor attractions to benefit as much as possible during the Lincoln Festival of History 2026.

In visiting the different historical areas during the first May Bank Holiday weekend, it is likely visitors will explore our other parts of our fantastic city as they do so.

Why not put on a special Lincoln Festival of History offer which we can promote across our social media pages to drive footfall to your shop?



You could make your shop even more eye-catching using the Lincoln Festival of History theme to dress your shop to catch visitors' attention - and even dress up yourselves!

We also have a number of posters in A4 and A3 available for you to print and add to your shop window in the lead up to the event to help show your support, and Festival of History assets you're welcome to use to create your own themed window designs!

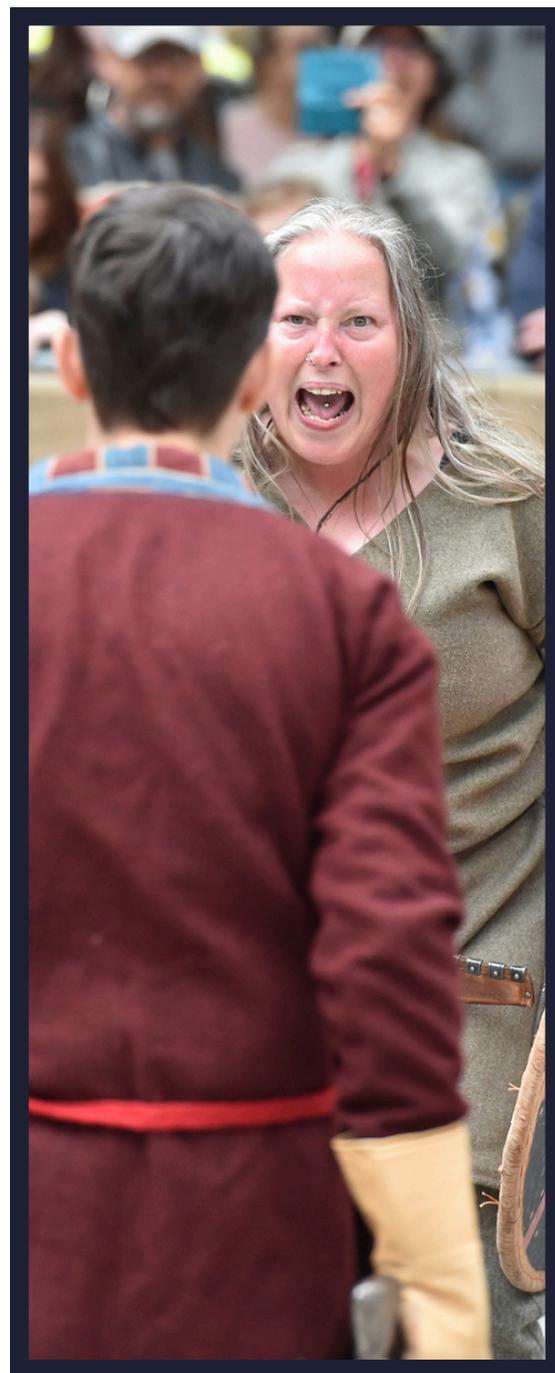
# How to get involved as a hospitality business

**There are many ways you can get involved in the Lincoln Festival of History through your hospitality business!**

**Please note, we will not be putting on any food/drink concessions at any of the historical zones as we want our visitors to use your businesses.**

Serving drinks throughout the day? Why not create a special Lincoln-themed mocktail/cocktail which visitors can come and taste at your venue to take a break from visiting the historical zones?

Watching and taking part in the activities provided to visitors can be hungry work! Our visitors will be looking for food and drink throughout the weekend - why not create a Lincoln-themed burger meal or sweet treat that can be eaten in or taken away? We can also send History Festival assets to create your very own special menu!





# Get in touch!

These are just a few ideas as businesses that you can get involved with the event.

We want this May Bank Holiday event to bring you increased footfall and become an event everyone can enjoy. If you plan on creating offers/themed items over the weekend, get in touch and we can share this across our social media channels in the build up to the Lincoln Festival of History.



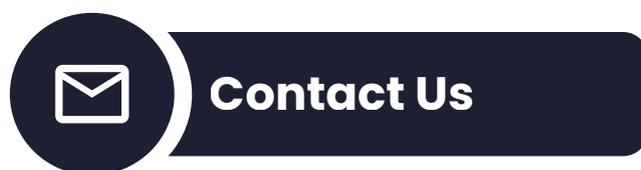
**FACEBOOK FOLLOWERS**

50,000



**INSTAGRAM FOLLOWERS**

6431



**EMAIL:**

events@lincoln.gov.uk

**PHONE:**

01522 873546

**WEBSITE:**

lincoln.gov.uk/events