

Registered Charity Number: 1187971



**15** **08** **26**

**WRISTBAND  
OFFER SCHEME**

A large crowd of people is gathered for a Pride event. The scene is filled with a thick, colorful rain of confetti in shades of red, blue, green, yellow, and purple. In the background, there are brick buildings and a street with a 'Wales Bank' sign. The overall atmosphere is festive and celebratory.

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# A LITTLE ABOUT LINCOLN PRIDE

## WHAT IS LINCOLN PRIDE?

*Lincoln Pride is part of the top 3 FREE events in Lincoln. It provides a main platform for a celebration of the diversity of the LGBTQ+ community with entertainment, inclusivity and fun. The event is a focus for the visibility of the LGBTQ+ community in Lincoln and surrounding areas, and provides an opportunity to draw attention to important LGBTQ+ issues.*

*Lincoln Pride is unique; offering a fun, family friendly celebration in which the city comes together to celebrate being inclusive and welcoming to the LGBTQ+ community.*

*Lincoln Pride is operated by a small team of unpaid volunteers who work hard all year round to improve Pride for the benefit of the LGBTQ+ and wider community.*

*We depend upon sponsorship, donations from events and local businesses, personal donations and stalls revenue from Pride day plus the money we raise through our fundraising activities.*

## WHY DO WE STILL HAVE A PRIDE?

*It's a fair question. Here in the UK, we've advanced towards almost full legal equality – with the advent of reforms including gender recognition, civil partnerships, equal marriage, anti-discrimination and equality laws and protections. However, as of 2021, there are;*

- 70 countries which criminalise consensual same-sex activity (36 of these are members of the commonwealth)*
- 49 countries which punish homosexual acts with imprisonment*
- 11 countries which use the death penalty against LGBTQ+ people\**

*But the law isn't always a guarantee of acceptance or protection. For example, there's the proliferation of so-called "LGBT-free zones" in Poland and documented evidence of police using violence against those taking part in Pride marches. There are also only 8 UN member states which have introduced a ban on so-called 'conversion therapies' at national level. The UK is not yet one of these, although recently plans to introduce legislation have been announced.*

*The reasons for Pride have changed over the years. What began as a social uprising against violent oppression in 1969, has transformed into something altogether different. Pride is a public show of solidarity to others around the world where it's illegal to be who they are. It shows to young people that it's ok to be who you are, and it's a display of unanimity against those who continue to discriminate.*

*So, whilst Pride is a celebration of the progress made, there's still a long way to go.*

*\*source ILGA world: State Sponsored Homophobia Report. Dec 2020*

# WHY GET INVOLVED WITH LINCOLN PRIDE?

- 🌈 *We are the second biggest FREE to attend event in Lincoln.*
- 🌈 *Attracted over 8,500+ people to the previous event in 2025.*
- 🌈 *Lincoln Pride enjoys extensive press coverage, both locally and nationally.*
- 🌈 *We bring together the City of Lincoln & Lincolnshire in a unique and unparalleled way including businesses, community, services and more!*
- 🌈 *The event brings over £500,000 to the local economy.\**  
\* Source: Lincoln Pride 2025 impact survey - average daily spend per person £61.60.
- 🌈 *Show your colleagues & customers you care about LGBTQ+ rights and issues.*
- 🌈 *Give something back to the community and help make Lincoln the best place to live in the UK!*



## WHAT ARE THE WRISTBANDS?

# THE WRISTBANDS



*The Lincoln Pride Wristbands are more than just colorful accessories – they symbolize unity, love, and support for the LGBTQ+ community. These vibrant wristbands embody the spirit of Lincoln Pride and serve as a way for individuals to proudly display their identity and show solidarity with the LGBTQ+ community while also actively contributing to the continued success of Lincoln Pride.*

*Wristbands can be purchased directly from the Lincoln Pride Website, from a variety of venues and on the day at the Lincoln Pride main event.*



## WHAT IS THE WRISTBAND OFFER SCHEME?

# THE SCHEME



*We are excited to announce the return of the Lincoln Pride Wristband Offer Scheme for 2026 following the popularity of previous years! This initiative presents a wonderful opportunity for Lincoln businesses and organizations to support Lincoln Pride's fundraising efforts by contributing incentives for wristband purchases, all without any upfront cost.*

*As a charity, we recognize that many businesses want to support Lincoln Pride but face limitations that prevent them from sponsoring or assisting with fundraising. By offering a small discount or special offer to individuals wearing a Lincoln Pride 2026 wristband, your business can be featured on our wristband scheme page on the Lincoln Pride website, as well as in all physical marketing materials related to the wristband scheme.*

*Join us in making Lincoln Pride 2026 a memorable and successful event for our community!*

*Lincoln Pride 2026 wristbands will be available from April 2026. We encourage all participating businesses to make their offers or deals valid **until the end of the year**. However, we welcome both longer and shorter commitments based on what works best for you.*

*You can specify terms for your offer on our website, such as "excluding special events", ensuring you won't need to provide discounts during peak periods.*

**Please note that we cannot accept offer/discount contributions that are valid only on the day of the event. (Saturday 15th August 2026)**

*If you're interested in participating or have any questions, please don't hesitate to get in touch!*

# HOW YOUR CONTRIBUTION WILL HELP

*Funding from Lincoln Pride wristbands is essential for covering the event's logistics and core elements, such as securing headline acts. A big-name performer is a crucial aspect of our event, drawing local residents and helping us meet our goal of face-to-face education.*

*Our commitment is to keep Lincoln Pride a free, fully accessible, and inclusive event. As the event grows, so do the challenges we face, and financial support is crucial to overcoming these.*

*We recognize that each organization has unique needs, and we are dedicated to working closely with our partners to help them achieve their goals while supporting Lincoln Pride.*





## **GET IN TOUCH!**

*We hope our Wristband Offer Scheme pack has answered most of your questions.*

*We strive to put on an even better event this year, with ambitions to have our best ever lineup which will stretch budgets even further! Your contribution will make a great impact on the sales of this year's wristbands.*

*We are looking for long term and mutually beneficial relationships with our partners and supporters and feel sure your business will benefit from supporting the Lincoln and Lincolnshire LGBTQ+ Community.*

*We hope you're interested in joining the 2026 Wristband Offer Scheme!*

**Email:     [wristband@lincolnpride.co.uk](mailto:wristband@lincolnpride.co.uk)**