

GEO-Sense Footfall Headline Report

Lincoln

September 2023

325,661

Total visits this period

Footfall is
-6%
down
based on
last month

10,855

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-6%** decrease
- The total number of visitors was **325,661** of which **218,187** (67%) have visited previously and **107,474** (33%) were new
- The average number of visitors per day has decrease by **-14%** based on the year to date average
- Footfall for the year to date has increased by **7%** (249,010) based on the same period last year
- The busiest zone during September was the **High Street - South** with **91,727** visitors, **28%** of the total venue visitors

Busiest Days

- The busiest day this month was **Friday 29th** with **12,885**, 4% of the total of which **4,444** (34%) were new visitors
- During this day the busiest time was between **15:00 and 16:00**
- Average Dwell for the day was **205** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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