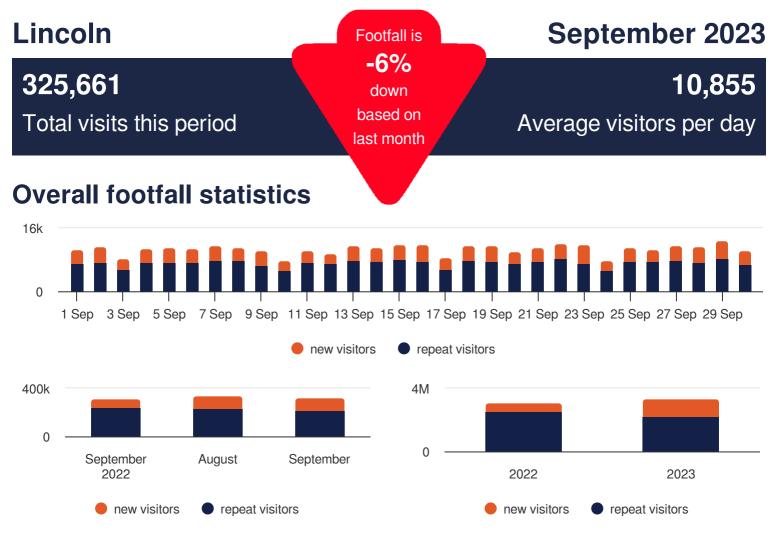
## **GEO-Sense Footfall Headline Report**



## Headlines

- The change in footfall compared to the previous month is a -6% decrease
- The total number of visitors was **325,661** of which **218,187** (67%) have visited previously and **107,474** (33%) were new
- The average number of visitors per day has decrease by -14% based on the year to date average
- Footfall for the year to date has increased by 7% (249,010) based on the same period last year
- The busiest zone during September was the High Street South with 91,727 visitors, 28% of the total venue visitors

## **Busiest Days**

- The busiest day this month was Friday 29th with 12,885, 4% of the total of which 4,444 (34%) were new visitors
- During this day the busiest time was between 15:00 and 16:00
- Average Dwell for the day was 205 minutes

## **Intelli-Sense Analytics**

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