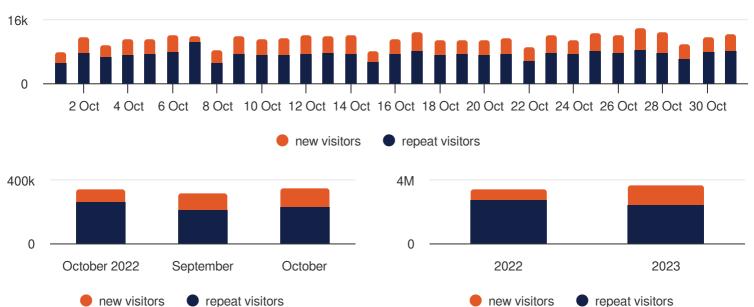
GEO-Sense Footfall Headline Report





Headlines

- The change in footfall compared to the previous month is a 10% increase
- The total number of visitors was **357,781** of which **233,946** (65%) have visited previously and **123,835** (35%) were new
- The average number of visitors per day has decrease by -7% based on the year to date average
- Footfall for the year to date has increased by 7% (259,888) based on the same period last year
- The busiest zone during October was the High Street South with 103,805 visitors, 29% of the total venue visitors

Busiest Days

- The busiest day this month was Friday 27th with 14,142, 4% of the total of which 5,478 (39%) were new visitors
- During this day the busiest time was between 12:00 and 13:00
- Average Dwell for the day was 200 minutes

Intelli-Sense Analytics

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