

# GEO-Sense Footfall Headline Report

Lincoln

June 2023

373,382

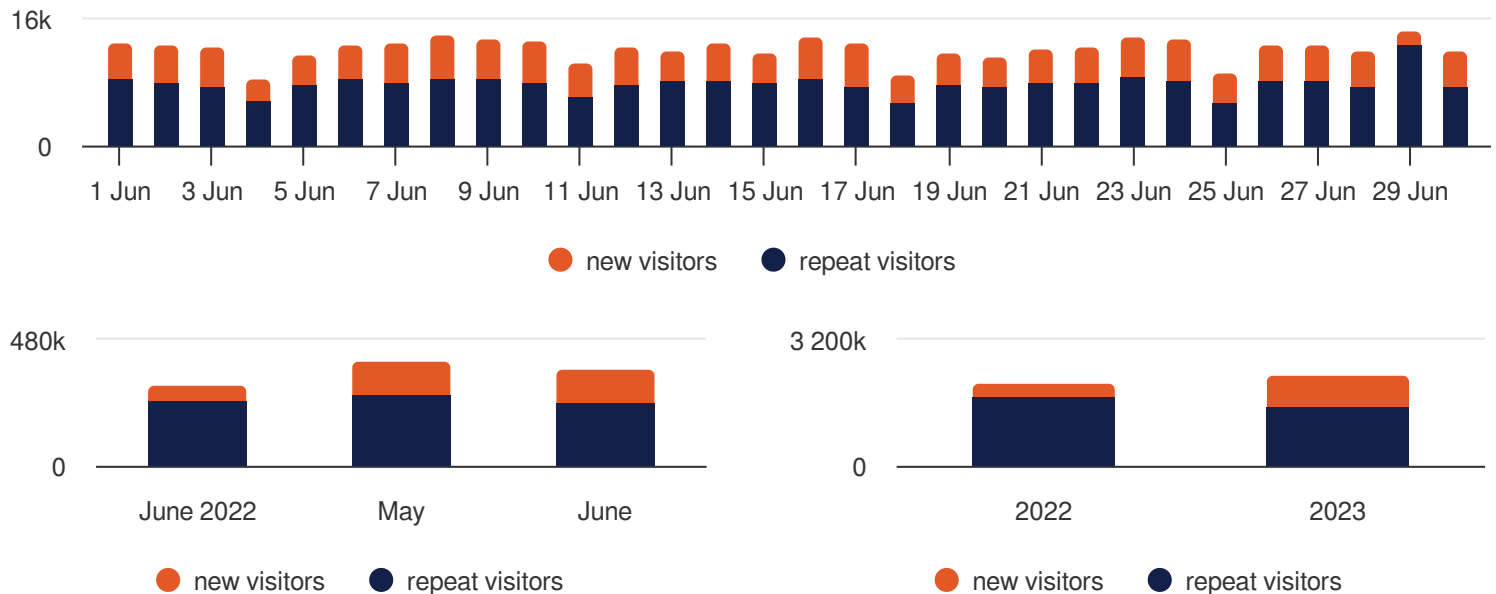
Total visits this period

Footfall is  
**-8%**  
down  
based on  
last month

12,446

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **-8%** decrease
- The total number of visitors was **373,382** of which **241,098** (65%) have visited previously and **132,284** (35%) were new
- The average number of visitors per day has decrease by **-5%** based on the year to date average
- Footfall for the year to date has increased by **8%** (194,219) based on the same period last year
- The busiest zone during June was the **High Street - South** with **114,460** visitors, **31%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Thursday 29th** with **14,727**, **4%** of the total of which **1,892** (13%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **211** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>